

THE 2017 GRANDPARENTS DAY STROLL

WHY A STROLL?

- Growing numbers of grandparents are raising their grandchildren (over 75,000 across Canada)
- These children have often faced trauma, and have unique needs.
- The grandparents face financial hardship, isolation.
- They provide loving, stable homes for some of BC's most vulnerable

WHAT IS THE STROLL?

- It's a fundraising walk!
- It will take place on September 10th - International Grandparents Day
- We will celebrate all grandparents and raise awareness of challenges facing grandparents raising grandchildren.
- It will be a day of fun family activities, live entertainment and a silent auction.

WHO ARE WE?

- We are Parent Support Services Society of BC (Registered charity est 1974)
- Our mission is to promote the safety and well-being of children and prevent child abuse throughout the province.
- We support those in parenting roles with support circles, education, support line and resources.



SPONSORSHIP OPTIONS

GREAT GRAND SUPPORTER

Sponsor a respite camp for grandparent led families

You'll get:

Sponsorship of stage and special mentions

Full page ad in event guide

Logo on all printed materials and website

Signage across the Stroll

\$5000

PSS relies on donations of time and money to keep our work going. Your support can make a real difference in the lives of some of the most vulnerable children in BC. For more information about our various opportunities, contact our Executive Director, Carol, at cmadsen@parentsupportbc.ca or call 604-669-1616 ext 102. We can tailor a sponsorship package to meet your own individual business needs.

Parent Support Services Society of BC is a Provincial Registered Charity - 10677 8780 BC0001



GRAND SUPPORTER

Sponsor the hours of the Grandparents Raising Grandchildren Support Line

You get:

Sponsorship of an event at the Stroll

Signage at the Stroll – your choice of location

Half page ad in the event guide

Logo on the website

Name in printed materials

Mentions by MC every hour

\$1500



In sponsoring our Stroll, you are backing a 40 year old organization that is committed to families, community development and volunteerism. We operate provincially and rely on donated time and funding to sustain our programs. Please contact us if you would like your physical presence at the Stroll.

SUPPORTER

Sponsor a life saving support circle for a year

You get:

A quarter page ad in our program

Signage at the Stroll

Name on website

Frequent mentions by MCs

\$500

